

3 REASONS WHY


Training and development is key to successful businesses

INCREASE COMPANY PERFORMANCE



Companies with Learning & Development programs have

24% higher profit margins



The total loss to a business for ineffective training is

13,5M per year (per 1000 employees)



INCREASE EMPLOYEE SATISFACTION



7 out of **10**

employees say that training and development opportunities influence their decision to stay with a company

INCREASE EMPLOYEE EFFICIENCY



>74%

of employees don't think they work to their full potential



1 in **4** employees say that they don't have the tools to be successful in their job

40%

of employees who receive poor job training leave their positions within the first year



68%

of workers say training and development is the most important workplace policy